

Note:Because of printing limitations, product colour shown on this product manual may differ from the actual product. In such a case, the actual colour shall always prevail.

ASATM TILES
Since 1973

WIDE MARBLE TILES



ASA Building Materials (HK) Limited

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Email: sales@asatileskhk.com
Website: www.asatileskhk.com

ABOUT ASA TILES

SINCE 1973

ASA Tiles is one of the most renowned international brands in the ceramic and porcelain tiles industry since 1973 when its first batch of artistic 3D ceramic tiles was exposed to the world. The popularity of our brand has been growing rapidly worldwide in recent decades along with the growth of our production capacity, enabling our wider scope of services to our global customers. In 2016, ASA Group Holding Limited has a capital exceeding US\$900 millions. We have been persistently focusing on never-ending, inside out management, and technology improvement schemes to satisfy our every customer. Recently, various categories of ASA Tiles products are supplied globally to over 40 countries and different regions.

In the realisation processes and efforts to meet the company missions, we have put heavy efforts in our modern product design and development collaborated with Italian designers in our Milan office in 2016. We have been increasing our production capacity with confidence to our future demanding customers. We have further invested over RMB 150,000,000 worth of the first batch of state-of-the-art production line and equipment in our Hubei plant. Furthermore, the proprietary formulations and production knowhow of ASA Tiles made our products stand at the leading edge in the industry.

We make ASA Tiles different by our innovative high-end mass production technology to characterise our tiles with Reduced Glares at 55°, 3D Touchable Marble-like Texture, Full-body specification, and the largest single piece tile size. ASA Tiles is now the only producer in China with the capability to produce 3200 mm x 1600 mm size marble tiles in 2017. In addition to cycle training of our professional sales forces and the adaptation of sophisticated ERP system, we made our motivation and enhancements schemes become inseparable parts of our integral marketing and business strategy. ASA Tiles is well prepared in advance to satisfy our valuable customers of today and the future, nationwide and internationally, in public accommodations and private living spaces.

HUBEI PLANT

ASA Tiles are produced in three manufacturing plants in mainland China, which are located in Zibo City of Shangdong Province, Qingyuan City of Guangdong Province, and Xianning City of Hubei Province. After the third investment to further enhance both our production capacity and capability in our Shandong and Guangdong Plants, our Hubei Plant will involve a total investment of over RMB 2 billion in total. The plant occupies a total area exceeding 1,330,000 square metres, which is adequate for the erection of another 18 state-of-the-art production lines to generate annually a RMB 8 billion worth of production output. In 2016, the plant achieved a productivity level of RMB 1.2 million per headcount on average. At present, it is the biggest, in scale, tile manufacturing plant in Central China and one of the biggest among similar production scales all over the world.

Our proprietary technical knowhow leads to the re-definition of marble tiles in the industry. In February 2017, the first production line for extra-large size tiles started its normal operations. At no time, it stood in China as the only capacity to mass produce extra-large size ceramic and porcelain tiles.

Our Hubei Plant has been stringently carrying out production activities and missions "intelligently + innovatively". Employing robotic production approaches, with the application and enhancement of our eight technical knowhow patents, we are prepared to lead the industry into the era of Industry 4.0 scheme to meet the rapidly growing demands of high-end tiles by the younger generation of high-end product pursuers.

WIDE MARBLE TILES

Huge format.

High fidelity.

Extra Hardness.



WIDE MARBLE TILES

SIZE: 900x1800mm



- 

Coloured
body
- 

Vision
Friendly
- 

HD Colour
Superposition
- 

Custom
Sizing
- 

Resistant
to Stains
- 

High Damage
Resistance
- 

4D Natural
Touch



WIDE MARBLE TILES

SIZE: 900x1800mm



Boston Stone

DBS189026X
900X1800mm




French Cloud Marl

DFY189027X
900X1800mm





Perpignan


HRP189027X
900X1800mm


- 


Coloured
body
- 

Vision
Friendly
- 

HD Colour
Superposition
- 

Custom
Sizing
- 

Resistant
to Stains
- 

High Damage
Resistance
- 

4D Natural
Touch



WIDE MARBLE TILES

SIZE: 900x1800mm



Brest

DBL189020X
900X1800mm



Brest

DBL189050X
900X1800mm

- 

Coloured
body
- 

Vision
Friendly
- 

HD Colour
Superposition
- 

Custom
Sizing
- 

Resistant
to Stains
- 

High Damage
Resistance
- 

4D Natural
Touch



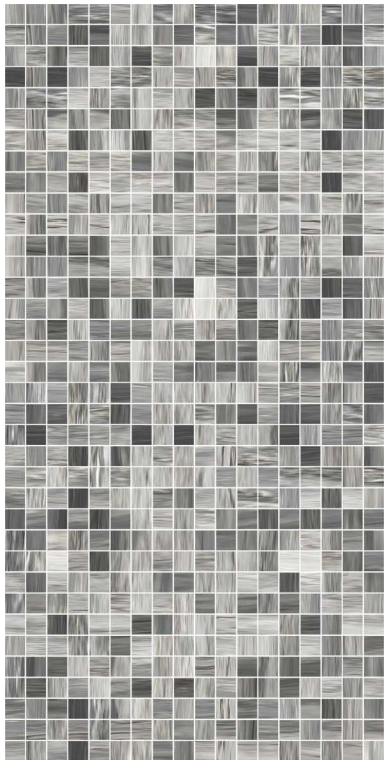
WIDE MARBLE TILES

SIZE: 900x1800mm



Italian Blue Beirut

DYL189053X
900X1800mm



Blue Beirut Crystal

HRL189053X
900X1800mm

- 

Coloured
body
- 

Vision
Friendly
- 

HD Colour
Superposition
- 

Custom
Sizing
- 

Resistant
to Stains
- 

High Damage
Resistance
- 

4D
4D Natural
Touch

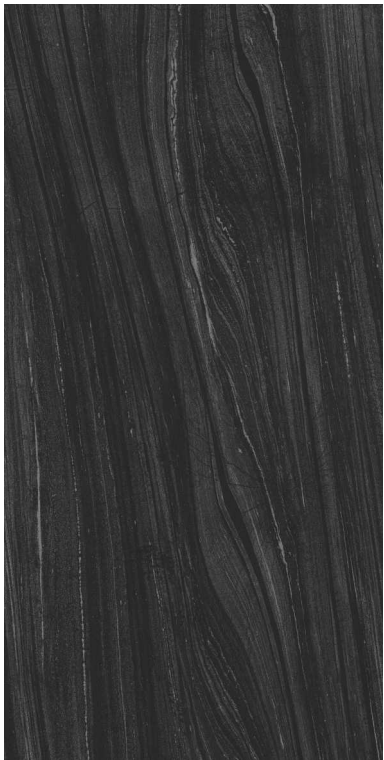


WIDE MARBLE TILES

SIZE: 900x1800mm



Italian Travertine
DYD189052X
900X1800mm



Italian Travertine
DYD189091X
900X1800mm

- Coloured
-body
- Vision
Friendly
- HD Colour
Superposition
- Custom
Sizing
- Resistant
to Stains
- High Damage
Resistance
- 4D Natural
Touch



WIDE MARBLE TILES

SIZE: 900x1800mm



Como Marbleroot

DKM189071X
900X1800mm



Verona Gems

HRW189071X
900X1800mm

-  Coloured
body
-  Vision
Friendly
-  HD Colour
Superposition
-  Custom
Sizing
-  Resistant
to Stains
-  High Damage
Resistance
-  4D Natural
Touch



WIDE MARBLE TILES

SIZE: 600x1200mm



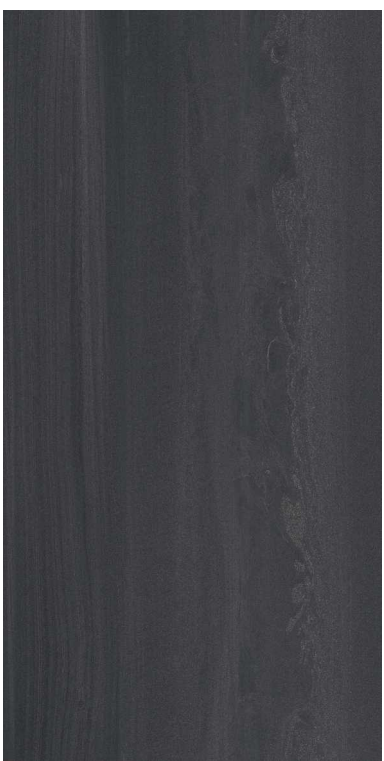
Calacatta Arabescato

DKL126031X
600X1200mm



Boston Stone

DBS126026X
600X1200mm



Cotten Steel Stone

DKD126091RX
600X1200mm

-  Coloured
body
-  Vision
Friendly
-  HD Colour
Superposition
-  Custom
Sizing
-  Resistant
to Stains
-  High Damage
Resistance
-  4D Natural
Touch



WIDE MARBLE TILES

SIZE: 600x1200mm



Brest

DBL126020PX
600X1200mm



Brest

DBL126050PX
600X1200mm

-  Coloured
-body
-  Vision
Friendly
-  HD Colour
Superposition
-  Custom
Sizing
-  Resistant
to Stains
-  High Damage
Resistance
-  4D Natural
Touch



WIDE MARBLE TILES

SIZE: 600x1200mm



Tundla Grey

DYL126051PX
600X1200mm



Valentino Beige

DDN126021X
600X1200mm



Solomon Brown

DSL126071PX
600X1200mm

-  Coloured-body
-  Vision Friendly
-  HD Colour Superposition
-  Custom Sizing
-  Resistant to Stains
-  High Damage Resistance
-  4D Natural Touch

WIDE MARBLE TILES

SIZE: 600x1200mm



Sydney Sandstone

DXN126022RX
600X1200mm



Sydney Sandstone

DXN126032RX
600X1200mm



Sydney Sandstone

DXN126052RX
600X1200mm

-  Coloured-body
-  Vision Friendly
-  HD Colour Superposition
-  Custom Sizing
-  Resistant to Stains
-  High Damage Resistance
-  4D Natural Touch

WIDE MARBLE TILES

SIZE: 900x900mm



Statuario Altissimo
DYX900030X
900X900mm



Calacatta Arabescato
DKL900031X
900X900mm

-  Coloured
body

 Vision
Friendly

 HD Colour
Superposition
-  Custom
Sizing

 Resistant
to Stains

 High Damage
Resistance

 4D Natural
Touch



WIDE MARBLE TILES

SIZE: 900x900mm



Mysteries of Loulan
DLL900025X
900X900mm



Mysteries of Loulan
DLL900025X-HP1
900X900mm



Mysteries of Loulan
DLL900023X
900X900mm

-  Coloured
body
-  Vision
Friendly
-  HD Colour
Superposition
-  Custom
Sizing
-  Resistant
to Stains
-  High Damage
Resistance
-  4D Natural
Touch



WIDE MARBLE TILES

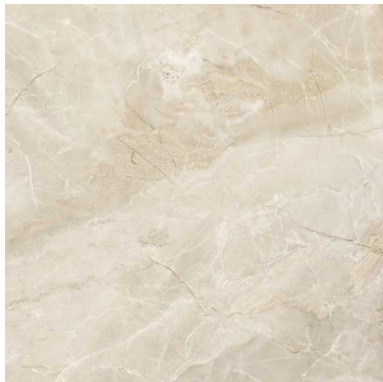
SIZE: 900x900mm



Boston Stone
DBS900026X
900X900mm



French Cloud Marl
DFY900027X
900X900mm



Valentino Beige
DDN900021X
900X900mm



Valentino Beige
DDN900022X
900X900mm

-  Coloured
-body
-  Vision
Friendly
-  HD Colour
Superposition
-  Custom
Sizing
-  Resistant
to Stains
-  High Damage
Resistance
-  4D
4D Natural
Touch



WIDE MARBLE TILES

SIZE: 900x900mm



Italian Travertine
DYD900052X
900X900mm



Italian Blue Beirut
DYL900053X
900X900mm



Brest
DBL900020X
900X900mm



Brest
DBL900050X
900X900mm

- **Coloured
-body**
- **Vision
Friendly**
- **HD Colour
Superposition**
- **Custom
Sizing**
- **Resistant
to Stains**
- **High Damage
Resistance**
- **4D
4D Natural
Touch**



WIDE MARBLE TILES

SIZE: 900x900mm



Sleeping Forest
DSS900057X
900X900mm



Sleeping Forest
DSS900058X
900X900mm



Silver Grain
DYW900056X
900X900mm



Italian Cloud Grey
DYY900051X
900X900mm

- Coloured body
- Vision Friendly
- HD Colour Superposition
- Custom Sizing
- Resistant to Stains
- High Damage Resistance
- 4D Natural Touch



WIDE MARBLE TILES

SIZE: 900x900mm



Silk Road

DSC900059X
900X900mm



Silk Road

DSC900059X-HP1
900X900mm



Grey Jade

DQY900061X
900X900mm



Grey Jade

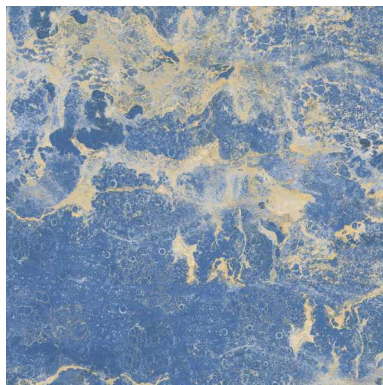
DQY900061X-HP1
900X900mm

- Coloured
body
- Vision
Friendly
- HD Colour
Superposition
- Custom
Sizing
- Resistant
to Stains
- High Damage
Resistance
- 4D Natural
Touch

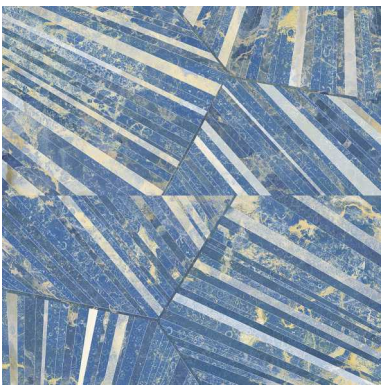


WIDE MARBLE TILES

SIZE: 900x900mm



Bolivian Blue
DBW900045X
900X900mm



Bolivian Blue
DBW900045X-HP1
900X900mm



Desert Mirage
DSM900055X
900X900mm



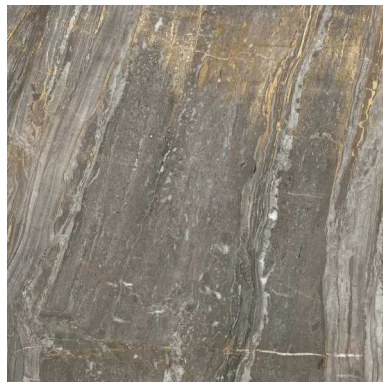
Desert Mirage
DSM900055X-HP1
900X900mm

- Coloured
body
- Vision
Friendly
- HD Colour
Superposition
- Custom
Sizing
- Resistant
to Stains
- High Damage
Resistance
- 4D Natural
Touch



WIDE MARBLE TILES

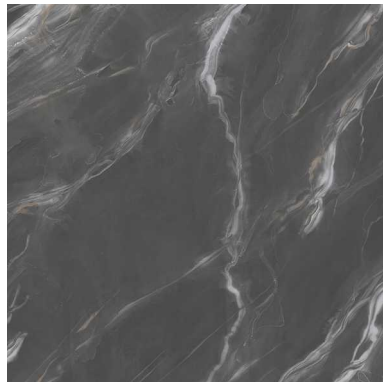
SIZE: 900x900mm



Chennai Ore
DJN900070X
900X900mm



Como Marbleroot
DKM900071X
900X900mm



Sahara Sand
DSH900090X
900X900mm

- **Coloured
-body**
- **Vision
Friendly**
- **HD Colour
Superposition**
- **Custom
Sizing**
- **Resistant
to Stains**
- **High Damage
Resistance**
- **4D Natural
Touch**



PROJECT HIGHLIGHTS



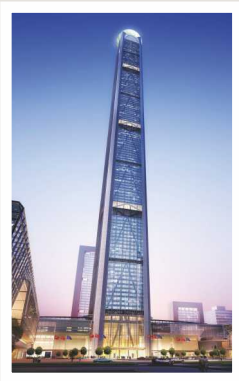
Burj Khalifa Tower



Shanghai Tower



The Oriental Pearl Radio & TV Tower



Goldin Finance 117



Shanghai Maglev Train Station



China Central Television Headquarter



The Great Hall of the People



Peking University



The University of Hong Kong



The Grand Hotel, Taipei



Singapore Changi Airport

SPECIFICATION



Vision Friendly
This tile belongs to our 55° Marble Tiles series. It allows diffuse reflection of excessive light. This tile is specially designed for vision protection.



High Damage Resistance
This tile was fired at high temperature. It has high damage resistance (ASTM C648, EN ISO 10545-4).



HD Colour Superposition
Multi-channel printing is used in this tile. Superposition of ink reproduces the colour of natural stones.



4D Natural Touch
360° printing and carving are applied in this tile to mimic the micro-texture of natural stones.



Resistant to Stains
Imported high-temperature nano ceramic glaze is applied onto this tile. It has minimised porosity and high stain resistance to grout, washable and waterproof inks, and chemicals (ASTM C1378, EN ISO 10545-14).



Coloured-body
The colour of this tile is consistent in composition throughout the body of the tile. It provides high flexibility in cutting.



Custom Sizing
Large format tile provides extra flexibility in sizing.

CERTIFICATIONS

