

Note: Because of printing limitations, product colour shown on this product manual may differ from the actual product. In such a case, the actual colour shall always prevail.

ASA<sup>TM</sup> TILES  
Since 1973



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Phone: +852 2152 1900  
Email: [sales@asatiles.hk](mailto:sales@asatiles.hk)  
Website: [www.asatiles.hk](http://www.asatiles.hk)



# ABOUT ASA TILES

*SINCE 1973*

ASA Tiles is one of the most renowned international brands in the ceramic and porcelain tiles industry since 1973 when its first batch of artistic 3D ceramic tiles was exposed to the world. The popularity of our brand has been growing rapidly worldwide in recent decades along with the growth of our production capacity, enabling our wider scope of services to our global customers. In 2016, ASA Group Holding Limited has a capital exceeding US\$900 millions. We have been persistently focusing on never-ending, inside out management, and technology improvement schemes to satisfy our every customer. Recently, various categories of ASA Tiles products are supplied globally to over 40 countries and different regions.

In the realisation processes and efforts to meet the company missions, we have put heavy efforts in our modern product design and development collaborated with Italian designers in our Milan office in 2016. We have been increasing our production capacity with confidence to our future demanding customers. We have further invested over RMB 150,000,000 worth of the first batch of state-of-the-art production line and equipment in our Hubei plant. Furthermore, the proprietary formulations and production knowhow of ASA Tiles made our products stand at the leading edge in the industry.

We make ASA Tiles different by our innovative high-end mass production technology to characterise our tiles with Reduced Glares at 55°, 3D Touchable Marble-like Texture, Full-body specification, and the largest single piece tile size. ASA Tiles is now the only producer in China with the capability to produce 3200 mm x 1600 mm size marble tiles in 2017. In addition to cycle training of our professional sales forces and the adaptation of sophisticated ERP system, we made our motivation and enhancements schemes become inseparable parts of our integral marketing and business strategy. ASA Tiles is well prepared in advance to satisfy our valuable customers of today and the future, nationwide and internationally, in public accommodations and private living spaces.

*HUBEI PLANT*

ASA Tiles are produced in three manufacturing plants in mainland China, which are located in Zibo City of Shangdong Province, Qingyuan City of Guangdong Province, and Xianning City of Hubei Province. After the third investment to further enhance both our production capacity and capability in our Shandong and Guangdong Plants, our Hubei Plant will involve a total investment of over RMB 2 billion in total. The plant occupies a total area exceeding 1,330,000 square metres, which is adequate for the erection of another 18 state-of-the-art production lines to generate annually a RMB 8 billion worth of production output. In 2016, the plant achieved a productivity level of RMB 1.2 million per headcount on average. At present, it is the biggest, in scale, tile manufacturing plant in Central China and one of the biggest among similar production scales all over the world.

Our proprietary technical knowhow leads to the re-definition of marble tiles in the industry. In February 2017, the first production line for extra-large size tiles started its normal operations. At no time, it stood in China as the only capacity to mass produce extra-large size ceramic and porcelain tiles.

Our Hubei Plant has been stringently carrying out production activities and missions "intelligently + innovatively". Employing robotic production approaches, with the application and enhancement of our eight technical knowhow patents, we are prepared to lead the industry into the era of Industry 4.0 scheme to meet the rapidly growing demands of high-end tiles by the younger generation of high-end product pursuers.



*ASA introduced Spanish glaze in the Interior Wall Tiles production.*

*The super-flat and smooth tile surface is resistant to cooking fume and smell.*

*Size deviation of these art pieces is minimal,*

*satisfying all needs in interior design and custom tile matching.*

*WALL TILES*





# INKA JADE

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



63052AX  
300x600mm



63052A-HP1X  
300x600mm



63052A-YD1X  
100x300mm



63052AX-T1  
26x300mm



63052AX-T2  
50x300mm



33052  
300x300mm

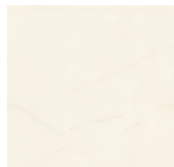




## WHITE ONYX



63060X  
300x600mm



33060X  
300x300mm

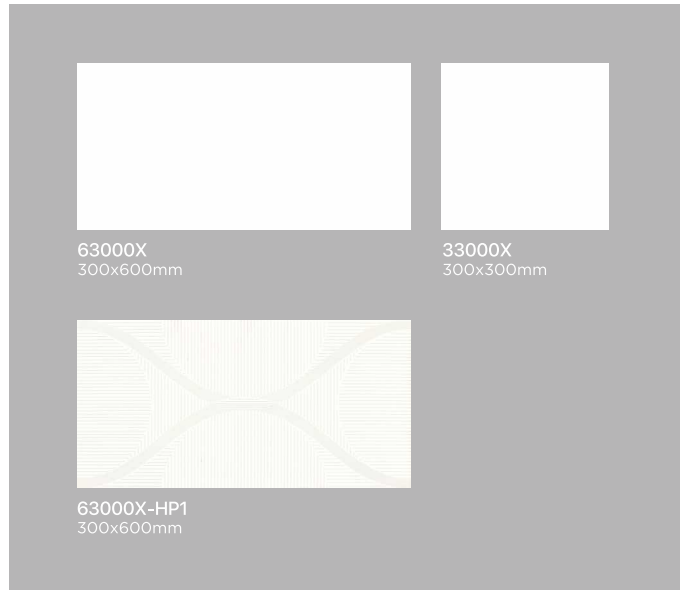




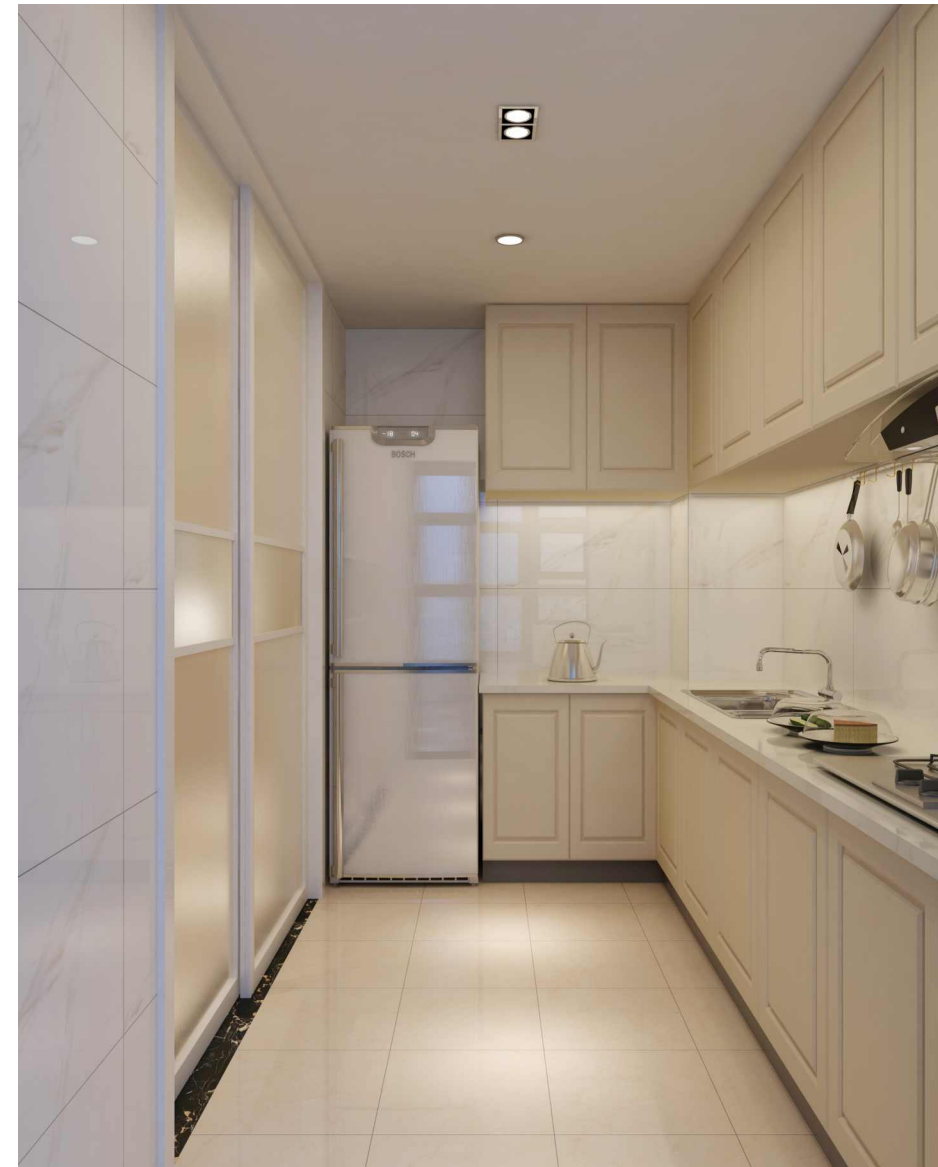


# NEW YORK NO.5

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains





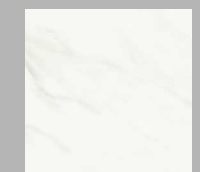


# GLACIAL WHITE

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains



63071X  
300x600mm



33071X  
300x300mm

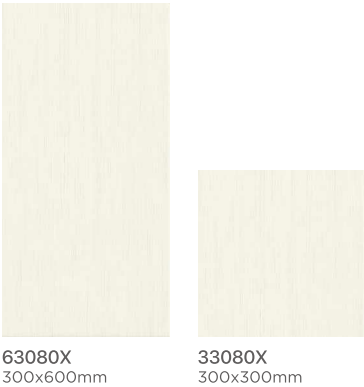




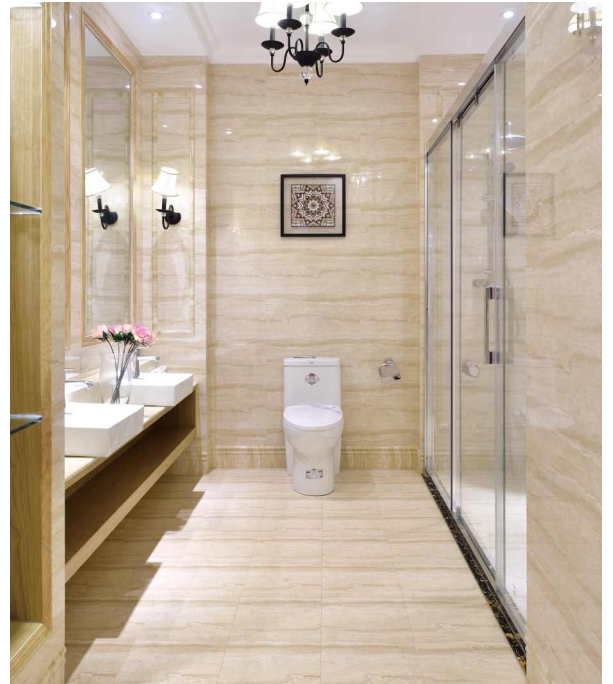
# CANARY WHITE JADE

# VERONA

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains







## TARANTO TRAVERTINE



63078X  
300x600mm



33078X  
300x600mm



# TURKISH TRAVERTINE



63073X  
300x600mm



33073X  
300x300mm

-  Extra Surface Flatness
-  Waterproof
-  Rectified
-  High Corrosive Resistance
-  High Damage Resistance
-  Resistant to Stains







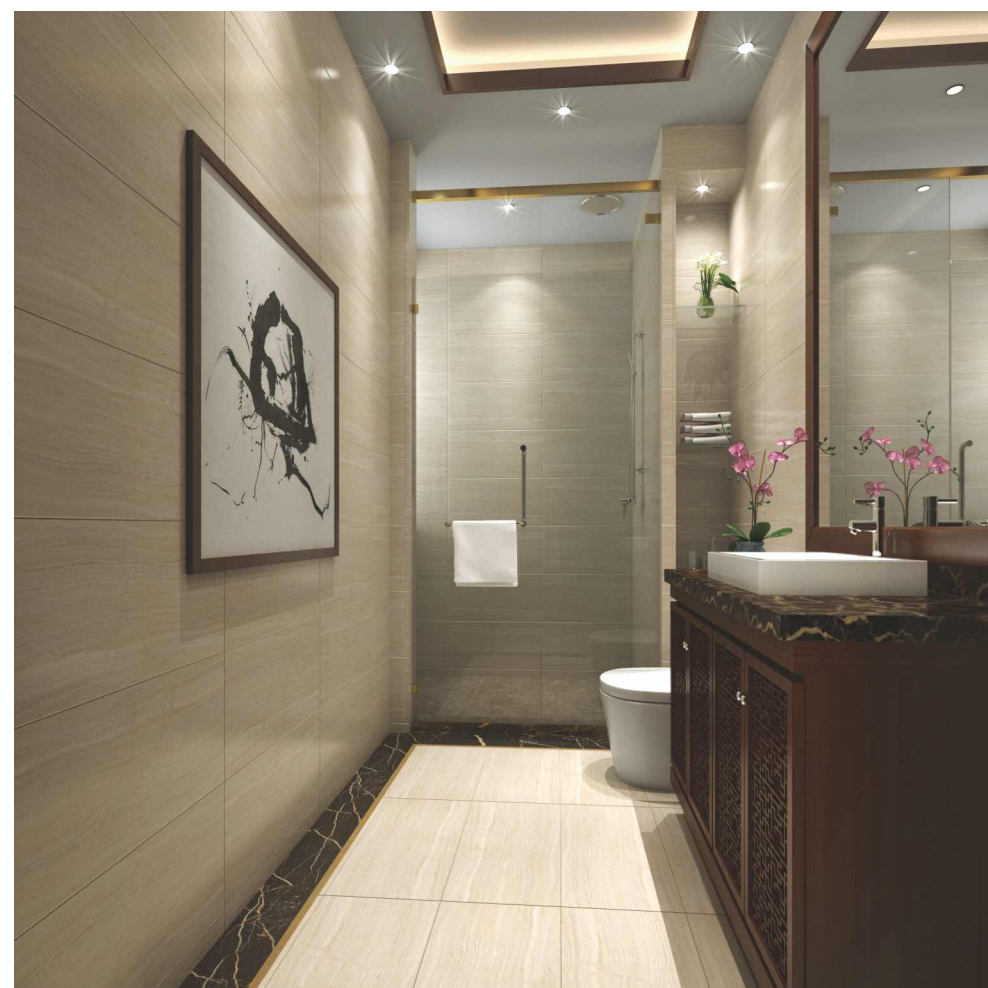
# FRENCH WOOD



63075X  
300x600mm



33075X  
300x600mm







# LAIYA BEIGE



63057X  
300x600mm



33057X  
300x300mm



# IVORY BEIGE



63077X  
300x600mm



33077X  
300x300mm

- Extra Surface Flatness
- Waterproof
- Rectified
- High Corrosive Resistance
- High Damage Resistance
- Resistant to Stains





# BRAZILIAN CARBUNCLE



**Q631001X**  
300x600mm



**Q631001X -YD**  
100x300mm



**Q631001X -T2**  
50x300mm



**Q301001X**  
300x300mm



**Q631001X -T1**  
26x300mm

- 

Extra Surface Flatness
- 

Waterproof
- 

Rectified
- 

High Corrosive Resistance
- 

High Damage Resistance
- 

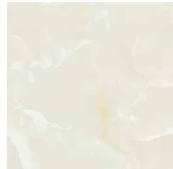
Resistant to Stains



CHAMPAGNE  
JADE



63072X  
300x600mm



33072X  
300x300mm

- 

Extra Surface Flatness
- 

Waterproof
- 

Rectified
- 

High Corrosive Resistance
- 

High Damage Resistance
- 

Resistant to Stains



SRI LANKAN  
JADE



Q632002X  
300x600mm



Q302002X  
300x300mm



Q632002YD01X  
60x300mm



Q632002X -T2  
50x300mm

INTERIOR WALL TILES

INTERIOR WALL TILES



63000X  
300x600mm



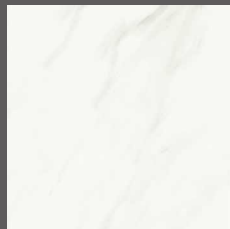
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300x600mm



33000X  
300x300mm



63071X  
300x600mm



33071X  
300x300mm



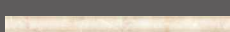
Q631001X  
300x600mm



Q301001X  
300x300mm



Q631001X-YD1  
100x300mm



Q631001X-T1  
26x300mm



Q631001X-T2  
50x300mm



63076X  
300x600mm



33076X  
300x300mm



Q632002X  
300x600mm



Q302002X  
300x300mm



Q632002X-T2  
50x300mm



Q632002YD01X  
60x300mm



63057X  
300x600mm



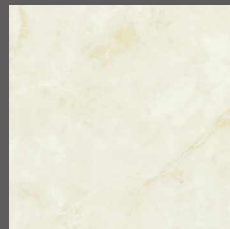
33057X  
300x300mm



63052AX  
300x600mm



63052AX-HP1  
300x600mm



33052X  
300x300mm



63052AX-YD1  
100x300mm



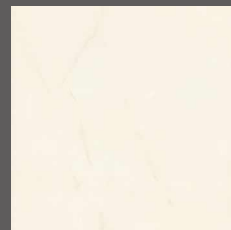
63052AX-T1  
26x300mm



63052AX-T2  
50x300mm



63060X  
60x300mm



63060X  
300x300mm



INTERIOR WALL TILES



63072X  
300x600mm



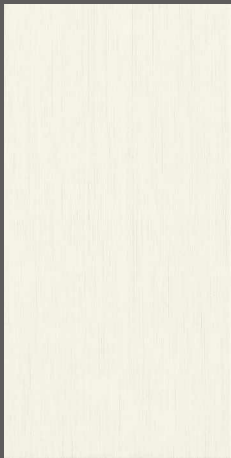
33072X  
300x300mm



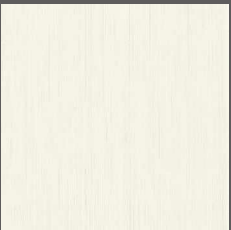
63077X  
300x600mm



33077X  
300x300mm



63080X  
300x600mm



33080X  
300x300mm



63073X  
300x600mm



33073X  
300x300mm



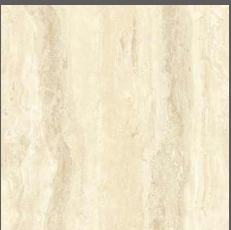
63075X  
300x600mm



33075X  
300x300mm



63078X  
300x600mm



33078X  
300x300mm

PROJECT HIGHLIGHTS



Burj Khalifa Tower



Shanghai Tower



The Oriental Pearl Radio & TV Tower



Goldin Finance 117



Shanghai Maglev Train Station



China Central Television Headquarter



The Great Hall of the People



Peking University



The University of Hong Kong




The Grand Hotel, Taipei




Singapore Changi Airport




# SPECIFICATION

- 


**Extra Surface Flatness**

Deviation in surface flatness affects the cost and efficiency of tile installation. The flatness deviation of this tile is controlled within  $\pm 0.1\%$  (ASTM C485, EN ISO 10545-2), which is better than the national standard ( $\pm 0.4\%$ ).
- 


**Rectified**

This tile has been rectified, deviation  $\leq 0.5\%$  (ASTM C499, EN ISO 10545-2), to ensure the joints are consistently spaced.
- 


**High Damage Resistance**

This tile was fired at high temperature. It has high damage resistance,  $\geq 1000$  N (ASTM C648, EN ISO 10545-4).
- 

**Waterproof**

Water absorption of this tile is  $\leq 0.1\%$  (ASTM C373, EN ISO 10545-3), lower than the national standard ( $\leq 0.5\%$ ).
- 

**High Corrosive Resistance**

This tile is resistant to corrosion of various household chemicals, acids and alkalis (ASTM C1378, EN ISO 10545-13).
- 

**Resistant to Stains**

Imported high-temperature nano ceramic glaze is applied onto this tile. It has minimised porosity and high stain resistance to grout, washable and waterproof inks, and chemicals (ASTM C1378, EN ISO 10545-14).

# CERTIFICATIONS

